

Areka Consulting Increases Global Reach

Renowned Industry specialist to lead Americas region

San Diego, August 10, 2018 – Areka Consulting, the independent consulting company specializing in global travel management programs, has recruited industry expert Louise Miller as Managing Partner - Americas, to manage and grow the Americas region as the company strengthens its' Global footprint.

Louise brings more than 30 years' experience in the travel industry, most recently in an executive leadership role at a global TMC, where she balanced the needs of corporate travel programs and traveller experience to drive value to the bottom line. She joins four Areka Consulting founding partners based in Paris and Sydney to manage a team of more than 25 staff across the globe, each of whom bring extensive knowledge and experience in global business travel, as well as regional and sector expertise.

"We are delighted that Louise has joined the team. Areka have worked with U.S based, multi-national clients for many years, as these programs have grown, we felt the time was right to invest in a managing partner based in this important market," said Pascal Jungfer, Areka Consulting – CEO.

He added "This is an exciting time for Areka as we grow geographically and expand our service deliverables over the coming months, Louise's expertise and experience will be invaluable as we move forward and we look forward to sharing more news shortly."

Louise commented, "This is a great opportunity and I'm thrilled to be joining Areka Consulting at such a crucial time as we look to grow our Americas client base and service offering. Our primary focus at first will be on the US and Canada, then other key Americas markets in 2019. We'll do a lot of listening early on to truly understand the needs of the clients. Ultimately, we're about driving results that add real value, that's not changing at Areka."

About Areka Consulting

Areka Consulting is an independent consulting firm providing customized, end-to-end travel management consulting services to organizations worldwide. Created in 2010, clients include global organizations and public institutions representing \$5Bn (USD) of travel spend annually. Managed by five partners and with offices in France, UK, Germany, Sydney and now the USA, and presence across Asia Pacific, Europe and North America thanks to a growing team of experts in these markets. Areka Consulting brings a unique combination of global skills and fully independent advice, drawing on specialists in key areas including Travel Program Strategy engagements, category sourcing, policy review and spend management, TMC reviews and evaluations (including RFPs), data consolidation in multi-TMC programs and technology implementations. For more information, please visit: www.areka-consulting.com.

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