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# Areka Consulting hires new Americas managing partner

Molly Dyson Fri, 10 Aug 2018 14:37

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Company Old: BCD Travel



Company New: Areka Consulting

Independent business travel consulting company Areka Consulting has recruited Louise Miller as managing partner for its Americas division.

Miller brings more than 30 years' experience in the travel industry, having spent the last 23 years at BCD Travel, where she held executive-level positions. Prior to this, Miller spent eight years in buyer roles in the aerospace and financial services sectors.

She joins four Areka Consulting founding partners based in Paris and Sydney and will help manage a team of more than 25 staff across the globe. She will also be tasked with growing the company's Americas region.

Pascal Jungfer, CEO of Areka Consulting, commented: "We are delighted that Louise has joined the team. Areka have worked with US-based, multi-national clients for many years. As these programmes have grown, we felt the time was right to invest in a managing partner based in this important market.

"This is an exciting time for Areka. As we grow geographically and expand our service deliverables over the coming months, Louise's expertise and experience will be invaluable as we move forward and we look forward to sharing more news shortly."

Miller added: "This is a great opportunity and I'm thrilled to be joining Areka Consulting at such a crucial time as we look to grow our Americas client base and service offering. Our primary focus at first will be on the US and Canada, then other key Americas markets in 2019. We'll do a lot of listening early on to truly understand the needs of the clients. Ultimately, we're about driving results that add real value; that's not changing at Areka."

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